

PRESS RELEASE

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POPPY ART INSTALLATION TREAT FOR BOATERS AND WALKERS ON TRENT & MERSEY CANAL NEAR STOKE

The Trent & Mersey Canal, near Stoke, will be the perfect vantage point for viewing a nationally-important poppy art installation which will be on display at Middleport Pottery for six weeks, 2 August – 16 September.

The exhibition site at Middleport Pottery is in full view of the canal and thousands of people are expected to see the artwork from the towpath. The Canal & River Trust charity, which cares for the Trent & Mersey Canal and 2,000 miles of canals, is appealing for volunteers to assist with the expected influx of towpath visitors.

The Trust will also be hosting two special community canal activity weekends at nearby Middleport Park on 11/12 and 18/19 August, featuring floating bands, canoe and angling taster sessions, stalls, crafts and children's activities.

David Baldacchino, from the Canal & River Trust, said: “The canal and pottery have always been inextricably linked. As 2018 marks the centenary of the end of the First World War, the ceramic poppies have extra poignancy and the towpath offers a perfect place to view them.

“We want people to enjoy being by the canal and over the middle two weekends in August, we are delighted to offer both adults and children a range of waterside activities to try at Middleport Park. For anyone who has been thinking of taking up canoeing or fishing, our free taster sessions are a great introduction to trying out new sports.”

For more information about volunteering with the Canal & River Trust, please go to
<https://canalrivertrust.org.uk/volunteer/opportunities/OPP0006327-poppy-weeping-windows-tour-at-middleport>

For further media requests please contact:

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Patron: H.R.H. The Prince of Wales. Canal & River Trust is a charitable company limited by guarantee, registered in England and Wales with company number 7807276 and registered charity number 1146792, registered office address: First Floor North, Station House, 500 Elder Gate, Milton Keynes MK9 1BB

Notes to Editors

The Canal & River Trust cares for and brings to life 2,000 miles of canals and rivers across England & Wales. We believe waterways have the power to make a real difference to people's lives and that spending time by water can make us all healthier and happier. By bringing communities together to transform their local waterway, we are creating places and spaces that can be used and enjoyed by everyone, every day.

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