



Canal &
River Trust

PRESS RELEASE

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FESTIVE FLOATING MARKET COMES TO BRADFORD UPON AVON

This historic town of Bradford upon Avon is set to host its first Christmas Floating Market along the 87 mile Kennet & Avon Canal.

Taking place on Saturday 3 and Sunday 4 December between 11am – 7pm, trade boats will turn the town's picturesque wharf into a bustling waterway Christmas market, selling everything from jewellery to furniture, mulled wine and roasted chestnuts.

Santa is also due to make a visit on his floating grotto and will be handing out pirate themed goody bags to children on the nice list.

Cared for by the Canal & River Trust, the Kennet & Avon Canal is now a haven for people and wildlife, with over 15 million visits made to its towpaths by boaters, walkers, cyclists and anglers. Opened in 1810, the canal was once a busy trade route, linking the city of London with the Bristol Channel.

Mark Evans, waterway manager for the Canal & River Trust, said: "We held our first ever floating market on the Kennet & Avon Canal back in the summer and it was a huge success so we're delighted to welcome the market back to the canal this festive season.

"This Christmas market will be a really fun family afternoon and will give local people the opportunity to purchase some homemade or unique Christmas presents that you can't get anywhere else."

For more information on the Kennet & Avon Canal, visit: www.canalrivertrust.org.uk

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Notes to editors:

The Canal & River Trust is the guardian of 2,000 miles of historic waterways across England and Wales, caring for the nation's third largest collection of listed structures, as well as museums, archives, and hundreds of important wildlife sites.

We believe that *living waterways transform places and enrich lives* and our role is to make sure there is always a place on your doorstep where you can escape the pressures of everyday life, stretch your legs and simply feel closer to nature.

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