



Canal &
River Trust

TESCO Bags of Help



PRESS RELEASE

1 November 2016

CANAL CHARITY SHORTLISTED FOR TESCO AWARD

The charity, Canal & River Trust, is urging people in Berkhamsted and Tring to vote instore for a project to create a visitor trail around Tring Reservoirs as part of the Tesco's 'Bags of Help' campaign.

The scheme, which is run by Tesco and environmental charity Groundwork, uses the proceeds generated from the sale of carrier bags in stores, to create or improve green spaces in communities and local projects.

If successful the Trust, which cares for the 2,000 miles of canals and rivers in England and Wales, will work with Herts and Middlesex Wildlife Trust, who manage Tring Reservoirs Nature Reserve on behalf of the Trust, to develop a series of self-guided trails around the reservoirs. As one of the best birdwatching spots in southern England, the trails will allow visitors to explore this wonderful nature reserve and discover the wildlife and bird life that visits the area.

The project will also include installing family friendly information boards and interpretation signs which tell the history of the reservoir and its links to the nearby Tringford Pumping Station. New cycle parking bays will also be installed to encourage visitors to get active and leave the car at home.

Sarah Brown, from the Canal & River Trust, said: "The reservoirs at Tring are a wonderful spot to enjoy an afternoon stroll in the fresh air and is great and seeing over wintering and rare birds as they travel through on their way to warmer climates.

"Winning this Tesco vote will make such a difference to the site and we hope local people, who love the waterways, vote for this project."

Lesley Davies, Chief Executive of Herts and Middlesex Wildlife Trust, said: "We're thrilled that this project has been chosen to go forward for the public vote. Tring Reservoirs Nature Reserve is a fantastic place to see a range of wildlife throughout the year and is one of the best birdwatching spots in southern England.

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We really hope the local community will get behind this project and vote in-store so that, together with The Canal & River Trust, we can enable many more people to get out and enjoy the sites and all that they have to offer.”

Voting begins instore from 31 October until 13 November. Customers choose which project they would like to get the top award using a token given to them at the check-out in store. The results are due to be announced at the end of November.

For more information on the work of the Canal & River Trust visit www.canalrivertrust.org.uk

For more information about Tring Reservoirs Nature Reserve visit www.hertswildlifetrust.org.uk/reserves/tring-reservoirs

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For further media requests please contact: Sarah Rudy, on 01908 302 584 / 07788 691 219 or email sarah.rudy@canalrivertrust.org.uk

Notes to editors:

Canal & River Trust

The Canal & River Trust is the guardian of 2,000 miles of historic waterways across England and Wales, caring for the nation’s third largest collection of listed structures, as well as museums, archives, and hundreds of important wildlife sites.

We believe that *living waterways transform places and enrich lives* and our role is to make sure there is always a place on your doorstep where you can escape the pressures of everyday life, stretch your legs and simply feel closer to nature.

www.canalrivertrust.org.uk @CanalRiverTrust @crtcomms

Herts and Middlesex Wildlife Trust

- Herts and Middlesex Wildlife Trust (HMWT) is the leading voice for wildlife conservation in Hertfordshire and Middlesex.
- With over 40 nature reserves covering nearly 2,000 acres, from woodlands and wetlands to rare patches of heath and orchard, HMWT take practical action every day to help wildlife flourish.
- With volunteers, HMWT manage a network of more than 40 nature reserves, covering nearly 2,000 acres.
- Beyond this HMWT’s vision is of a living landscape, where The Trust works with others to improve local towns and countryside for wildlife.
- There are 47 Wildlife Trusts across the UK: The Wildlife Trusts are the only charities working to protect the full range of UK wildlife and habitats at a local level.

www.hertswildlife.org.uk @HMWTbadger

Tesco Bags for Help

Tesco has teamed up with Groundwork on its Bags of Help initiative in hundreds of regions across England and Wales. The scheme will see three community groups and projects in each of these regions awarded grants of £12,000, £10,000 and £8,000 – all raised from the 5p bag charge.

Bags of Help offers community groups and projects in each of Tesco's 416 regions across the UK a share of revenue generated from the 5p charge levied on single-use carrier bags. The public will now vote in store from 31st October – 13th November on who should receive the £12,000, £10,000 and £8,000 awards. In total, there is over £12.5 million up for grabs.

For more information please visit: www.tesco.com/bagsofhelp