

# Commissioning Interpretation

You can plan and produce interpretation on your own; some types of interpretation lend themselves to this more than others, such as guided walks which can be done completely in house. For certain types of interpretation, for instance panels, you will need to work with somebody with professional skills. You might be lucky enough to attract someone to volunteer with you or you may have someone already involved in the project with the necessary skills.

You might want to think about:

- Seeking professional advice on coming up with the concept and planning your interpretation.
- Involving professionals at the later stages of your project, and coming up with the concept and content yourselves.

If you decide to work with professionals (either voluntary or employed) you will need to write a detailed brief considering the following:

- Assessing the different options available and agreeing on the most suitable form of interpretation.
- Defining the project so that you know exactly what you want to achieve.
- Decide on the amount of involvement you want to have with the project.
- Set a timescale for completion of the project and allow yourself plenty of time.
- Identify what you physically want out of the project; for example it could be 200 copies of a trail printed, and a PDF version also provided.

