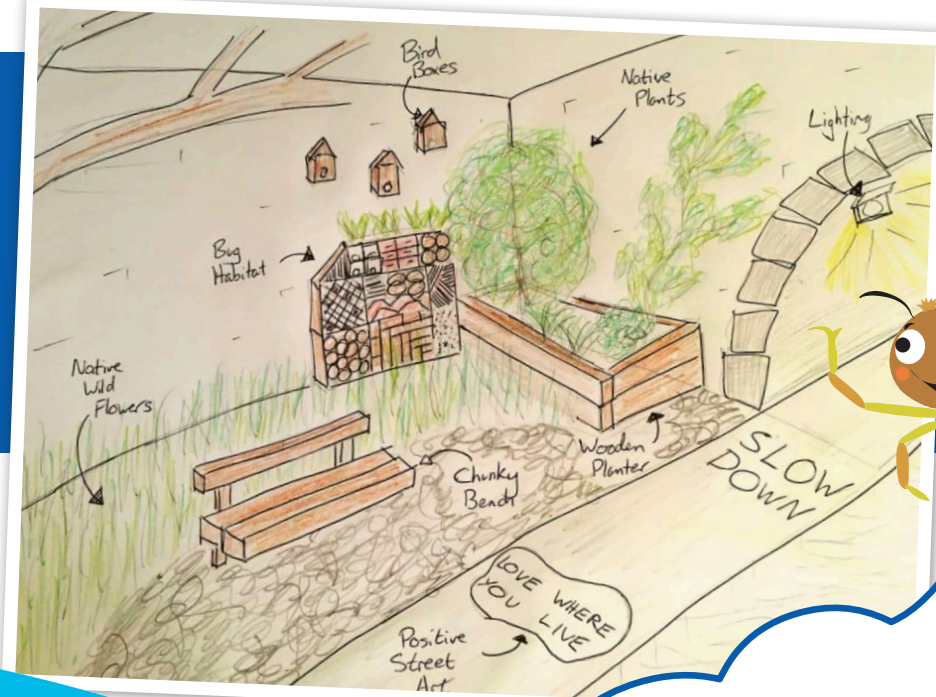


# School Pocket Adoptions: Mood Board Guidance

We would like pupils to present their designs using a **labelled drawing** and a **mood board**. This will help the Canal and River Trust staff to understand the children's ideas without pupils needing to think up all the details.



We'd like to  
see a labelled drawing  
and a mood board  
of your ideas.

# What is a Mood Board?

Trying to explain your ideas can be very difficult, especially if you want to communicate how something will **FEEL**. This is why designers often use a mood board to help.

Mood boards are a collection of **pictures, colours, textures, materials, text types** and **descriptive words**, used to inspire your audience to understand the feel, mood, or style of the finished design.



Mood boards could be made using collage techniques and old magazines.

Alternatively, you could include ICT and use an online provider, such as [Canva](https://www.canva.com). Designs can be made and printed for free, including uploading pupils' drawings or photos. However, you need an email to create an account and some images are not free.

If it is easier, the drawings and mood board can be on separate sheets, or you can choose your own way to present ideas. A basic example is given below.





# Example Mood Board

Created using [Canva](#).



What textures and colours would you like to use?



OUR CLASS MOOD BOARD