



The Fight Against Litter

Key words:

Proactive, reactive, inventive

School Plastics Challenge
Week Four

How much rubbish?

- Scientists say that **8 million tons** of plastic enters the oceans every year.
- That is the same as a lorry-load of plastic every minute of every day!
- Once litter lands in the water, that's where it stays and it's hard to get it out.



How can we help?

We can be **proactive**

- Think and prepare for the future.

We can be **reactive**

- Respond to what has already happened.



Being proactive

Make less rubbish - here are some ways to do it:

- **Reduce:** Buy less – throw away less.
- **Reuse:** Think of ways you can use something again instead of throwing it away.
- **Recycle:** Send items to be made into something new.



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Being proactive

Think about your choices while you are shopping:

- **Is there a similar item with less packaging?**
- **Could I pick an item made from a more ecofriendly material?**
- **How will I get the shopping home?**



Being proactive

IMAGINE: You've just finished with this bottle.

What will you do with it now?

Can you think of a different use for it?

Discuss your ideas with your friends.



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Being reactive

We can all help to clean up the waterways.

Take the **Canal & River Trust Plastics Challenge** by picking up litter that you see while you are out and about.



[Watch the Plastics Challenge Video](#)

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Being reactive



People can find **inventive** ways of clearing litter!

Being reactive

Aquarius is an electrically powered workboat used to help clear rubbish from in and around the canals.

Can you design a special machine for collecting rubbish?

Be as **inventive** and **creative** as possible.

