



# LONDON PRE-BOOKABLE MOORING SURVEY – SUMMARY OF FINDINGS

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29 August 2016

The online survey was carried out to help better understand what demand there may be for pre-bookable moorings in London. 1396 people responded to the survey between 15/06/16-26/08/16.

## We asked 'Have you visited London on your boat?'

Yes: 73% (1015)      No: 27% (380)

## We asked those who had visited 'when was the last time you visited London on your boat?'

This year (2016)	45% (430)
2015	18% (169)
2014	13% (121)
2013	6% (54)
2012	4% (40)
2011	2% (21)
2010	2% (21)
Before 2010	10% (92)
Did not answer	69

## We asked 'What was the primary purpose for your visit?'

Leisure	90% (794)
Work	10% (88)
Did not answer	133*

\*22 boaters stated in the comments option that they lived on their boats in London.

## We asked 'Where in London did you moor on last your visit/s?'

On a short-stay visitor mooring (free)	63% (578)
On a general tow path mooring (free)	64% (591)
On a private mooring (free)	6% (56)
On a private mooring (paid for)	14% (125)
Did not answer	97

## We asked those who said they had not visited 'What was the main reason for not visiting London?'

I did not want to visit London because I wanted to cruise elsewhere	15% (47)
I wanted to visit London but was not certain I would be able to find a place to moor	85% (278)
Did not answer	55

**We asked ‘Please tell us which (if any) of the following would be important to you if you were to cruise your boat to central London?’**

	Very important	Important	Not very important	Not important at all	Total	Weighted Average
A guaranteed place to moor my boat when I arrived	51.10% 627	23.39% 287	14.91% 183	10.59% 130	1,227	1.85
A mooring close to boat facilities (water point, waste point, refuse etc)	15.36% 188	34.48% 422	37.99% 465	12.17% 149	1,224	2.47
A mooring close to local services, attractions or transport links	13.04% 159	49.88% 608	30.84% 376	6.23% 76	1,219	2.30
A safe and secure place to moor my boat	60.55% 746	31.49% 388	6.09% 75	1.87% 23	1,232	1.49
A mooring with electricity points	2.64% 32	9.15% 111	32.65% 396	55.56% 674	1,213	3.41

We asked ‘If you wanted to plan a cruise to London, roughly how long do you think you would want to moor your boat in central London?’

1 night            3% (25)  
 2 nights          19% (188)  
 3 nights          24% (236)  
 4 nights          12% (121)  
 5 nights          11% (111)  
 6 nights          1% (13)  
 7 nights          28% (279)  
 I do not want to cruise to London 2% (20)  
 Did not answer 403

**We asked 'If it was possible to book a reserved short-stay mooring space in central London would you be willing to pay for this?'**

Yes	59% (729)
No	41% (505)
Did not answer	162

**We asked those who said they would be willing to pay to reserve a short-stay mooring 'What would you be willing to pay per night to book a guaranteed mooring space in central London?'**

£2 (2)	£17.50 (1)
£3 (15)	£20 (63)
£5 (214)	£25 (23)
£7 (6)	£30 (9)
£8 (13)	£40 (1)
£10 (313)	£50 (6)
£12 (5)	£100 (1)
£15 (41)	£200 (1)
Did not answer with a price	15

**We asked 'What kind of boater are you?'**

A boater with a home mooring	67% (754)
A boater who continuously cruises	33% (377)
Did not answer	265

**We asked 'How long have you had a boat?'**

Less than a year	5% (56)
1-3 years	20% (236)
4-5 years	14% (161)
More than 5 years	60% (721)
Did not answer	222

**We asked 'Is there anything you think the Canal & River Trust could do to improve boating in London?'**

923 people responded to this question. The following is a summary of the most frequent comments.

- More facilities (water, pump out/elsan, refuse/recycling) (215)
- Create more mooring spaces / install more rings/bollards (190)
- Better management of short-stay visitor moorings/stop overstaying (120)
- More short-stay visitor moorings (115)
- Reduce overstaying beyond the 14 day limit (98)
- Introduce a bookable/guaranteed mooring (97)
- Better enforcement of the rules (89)
- Less mooring restrictions/keep more 14 day moorings (53)
- Reduce the number of continuous cruiser boaters in London (49)
- Create more offline permanent/residential moorings (32)
- Increase the range of boat movement in London (32)
- Improve infrastructure (including dredging/vegetation management) (23)
- Improve communication/information for boaters (including signage) (21)
- Make moorings safe and secure (20)
- Remove unlicensed craft occupying moorings (16)
- Stop three abreast mooring (13)
- Slow cyclists on the towpath (11)
- Reduce the amount of rubbish on the towpath/in the canal (11)